

GINGER DONEL

CREATIVE DIRECTOR / ART / STORYTELLER

EXPERIENCE

FEB 2022 - PRESENT

Momentum Worldwide

Creative Director

Experiential creative director concepting and creating events, brand launches, and content for The Coca-Cola Company, LEGO

SEP 2021 - FEB 2022

MRM/McCann

Contract Creative Director

Creative Director for diversified brands: Girl Scouts, Cleveland Clinic, US Bank

MAR 2020 - SEP 2021

United in Gaming

Sr. Creative Director

All creative initiatives for a gaming start up. Branding, product design, internal and external marketing materials.

FEB 2020 - PRESENT

Ginger Donel Creative

Creative Director

Marketing and branding consultant, social media strategy and content for various clients, agencies, and start ups.

MAY 2018 - FEB 2020

Fullscreen

Sr. Creative Director

Social that stops the scroll. Influencers. New business. Creative team management. AT&T, Hello Sunshine, Disney, Pulte Homes, Cox, CharBroil, Hard Rock Cafe

MAR 2013 - MAY 2018

Creative Circus

Instructor

Teaching campaigns, conceptual thinking, teams classes

AUG 2015 - MAY 2018

Iris Worldwide

Associate Creative Director

Social and experiential. Porsche, Samsung, Shell, Hotel Indigo, InterContinental Hotels, Zaxby's

JUN 2014 - MAR 2015

Digitas

Lead Creative, Art Director

360 campaigns. SunTrust, Delta, Brookdale Senior Living

AUG 2012 - MAY 2013

Sparks Grove

Creative Manager, Art Director

Marketing programs. Church's Chicken, Delta, IHG, AT&T

MAR 2010 - AUG 2012

Moxie

Art Director

Digital campaigns. Verizon Wireless, NFL, NHL, MTV VMA's, Georgia Pacific, Cartoon Network

(SEE FULL EXPERIENCE ON LINKEDIN)

LEFT BRAIN

MAY 2004

University of Central Florida, Orlando, FL

BA Advertising and Public Relations, Minor Marketing

FPRA Ad/PR Club President, AAF Ad Club President, AAF NSAC Creative Director

RIGHT BRAIN

Photoshop, Illustrator, InDesign, Acrobat, Keynote, PPT, Manager, Storyteller, Photographer, Presenter, Pitcher, Award Winner, Thinker, Doer, Art Director, Teacher, Mentor, Daydream Believer, World Traveler, Diver, Golfer, Tennis-er, Joker, Lover, Fighter, Kickboxer, Ping Ponger, Dog-Lover, Camper, Hiker, Board Gamer, Social Justicer, Volunteer, and Friend to the Environment.

CONTACT

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